

AUTOMATION PERSPECTIVES

20
18

GLOBAL MEDIA EVENT



Rockwell
Automation

TUESDAY, NOVEMBER 13

Pennsylvania Convention Center

Breakfast 7:30am, Ballroom A

Program 8:30am - 11:30am, Ballroom B

WELCOME

Ninveh Neuman

Vice President, Global Marketing, Rockwell Automation

ROCKWELL AUTOMATION EXPANDING HUMAN POSSIBILITY

Blake Moret

Chairman and CEO, Rockwell Automation

ROCKWELL AUTOMATION + PTC ADVANCING THE CONNECTED ENTERPRISE + DEMO

Jim Heppelmann

President and Chief Executive Officer, PTC

CONNECTED PRODUCTION + DEMO

Allan Rentcome

Director, Global Solutions Technology, Rockwell Automation

CUSTOMER SHOWCASE

Metso

CYBER SECURITY: HIDDEN RISKS

Nadav Zafrir

Co-Founder and CEO, Team8 & Previous IDF Commander,
Technology & Intelligence Unit 8200

ACADEMY OF ADVANCED MANUFACTURING: ONE YEAR LATER

Customer & Graduate Discussion

Joseph Allie

Director, Business Global Competency, Rockwell Automation

AUTOMATION FAIR® PREVIEW

John McDermott

Senior Vice President, Global Sales & Marketing, Rockwell Automation